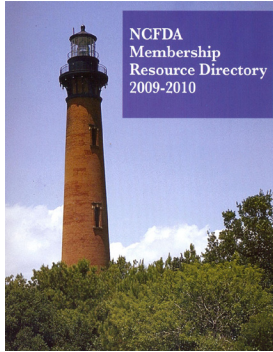


2010 NCFDA MEMBERSHIP RESOURCE DIRECTORY

5860 Faringdon Place, Suite 2, Raleigh, NC 27609

919.876.7886 ♦ 800.616.2332 ♦ Fax: 919.876.5382 ♦ www.ncfda.org ♦ staff@ncfda.org

Make your plans now to advertise in the next issue of the NCFDA Membership Resource Directory. We accept advertising contracts throughout the year with the expected annual publication date of July 15th of each year. We also need your help in making sure we have the most up-to-date information on your membership listing, as well as local newspapers, register of deeds and health departments. Special sections include:



Firm, Affiliate & Retired/Inactive Members
 NCFDA Officers, District Directors & Staff
 Past Presidents & Committees
 Telephone Directory for Frequently Called Numbers
 Convention Exhibitors
 NC Crematories
 NC Resident Deaths Showing Method of Burial
 NC Transportation & Removal Services
 NC Daily & Community Newspapers
 NC Register of Deeds & County Health Departments
 NCFDA Bylaws

AD SPECIFICATIONS: The following or similar DIGITAL software formats are required: Illustrator, InDesign, PageMaker, Photoshop or Quark. Digital files should be accompanied with all printer and screen fonts and any attached graphic files and saved with the proper file extensions. Word Perfect, Microsoft Word documents and ads created in programs other than those specified are not accepted. The NCFDA Membership Directory will measure 8 1/2" x 11." Full page ads that fit the entire page should be sent with 1/8" bleed; otherwise, see dimensions below. Non-full page ads should include a frame/border surrounding the ad at the correct specified ad dimensions. NCFDA will send an invoice for your ad placement:

Reserve	Size	Ad	WidthxDepth	WidthxDepth	Costs
	1 Page	Color Inside Front Cover*	7 x 9 1/2		\$625.00
	1 Page	Color Inside Back Cover*	7 x 9 1/2		\$625.00
	3/4 Page	Color Outside Back Cover*	7 1/2 x 7 1/2		\$625.00
	1 Page	Color (Inside)	7" x 9 1/2"		\$575.00
	1 Page	Black & White	7" x 9 1/2"		\$465.00
	1/2 Page	Black & White	7" x 4 1/2"	3 1/2" x 9 1/2"	\$290.00
	1/3 Page	Black & White	7" x 3 1/4"		\$230.00
	1/4 Page	Black & White	4 3/4" x 3"	3 1/4" x 4 3/4"	\$168.00

*PLACEMENT: In order to be fair to all advertisers desiring limited COVER space, NCFDA will place all contracts received by June 20 together in a drawing to determine the priority of placement.

CONTRACT AND COPY: All advertising is subject to the approval of NCFDA. The advertiser agrees to indemnify NCFDA against claims resulting from unauthorized use of advertising. The advertiser is responsible for supplying advertising copy, and whenever possible copy should be submitted photo ready.

Name: _____ Date: _____
 Telephone: _____ E-Mail: _____
 Firm: _____
 Address: _____
 City/State/Zip: _____